



## **INTRODUCTION**

A welcome to our newsletter and the aim of the game!

## **OUR BOARD**

The face and names behind the hard-working team of ABHA

## **NATIONAL FINALS**

An update on progress to date on National Finals organising!

# **WELCOME ONE, WELCOME ALL!**

Welcome to the first edition of ABHA News, a monthly newsletter aimed at keeping everyone up to date on ABHA business, including the upcoming National Finals to be held at AELEC Tamworth from Monday the 12th to Saturday the 17th of September 2022.

This newsletter will highlight any important matters for competitors and affiliates and provide valuable insight into the incredible amount of work that goes on behind the scenes by the ABHA Board.

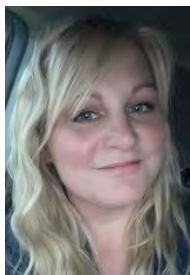
Over the coming months you can expect to see information about the Finals program, prizes and money up for grabs, and information on the AELEC facility, including camping and stabling, merchandise, the incredible team behind the event, and of course highlights for our valuable sponsors.

From time to time we'll also be showcasing some of our red-hot favourite horses and competitors. So keep your eyes peeled for our monthly newsletters, and we look forward to keeping you all in the loop.



# MEET THE BOARD OF DIRECTORS

ABHA has a team of eight directors on their board, with their fearless leader being Leslie Moore as President. We are delighted to also introduce our new Secretary in Katrina Rudd, who is based at Stanthorpe in QLD and came on board in March. We currently have one Board Vacancy, and this will be filled in the near future after a EOI process.



**Katrina Rudd**  
Secretary

Whilst the entire board is working to deliver the National Finals, the event as a whole is being led by Director Jillian Burch. All directors have been allocated tasks, including sponsorship, media, venue management, merchandise, tenders – trophies and positions and much more.

Australian Champion barrel racer Leslie Moore has been on the Board of Directors since September 2021, stepping up into the President role in December. Our two WA directors Rae Motter and Kiara Brennan bring to the board a wealth of knowledge, with Kiara being an

accountant and taking on the Treasurer role for ABHA, and Rae being the President of Denim and Lace Barrel racing club.

Matt Burns has been involved with ABHA for many years, and is our Media guru. He will ensure our livestream of the finals is bigger and better than ever. Jillian Burch has been on the Board since 2021, and as a business professional herself, she has a wealth of knowledge and experience to take the lead in finals preparation.

Newcomers to the board in 2022 are Jill Lyons and Justin Gill. Jill has been involved in the sport for many of years as a competitor and affiliate of ABHA. That, teamed with her profession in Project Management, is added value. Justin is an owner/operator of horse studs and has been involved in the equine industry his entire life, and sets the ABHA up with a wealth of knowledge in stallion incentives and major business sponsor opportunities. Suzie Dicks is a long-time member of the ABHA and her involvement with running the finals over numerous years is priceless.



**Leslie Moore**  
President



**Rae Motter**  
Vice President



**Kiara Brennan**  
Treasurer/Director



**Jillian Burch**  
Director



**Matt Burns**  
Director/Media



**Jill Lyons**  
Director/Newsletter



**Justin Gill**  
Director/Stallion  
Incentive



**Suzie Dicks**  
Director

# NATIONAL FINALS UPDATE

## NEW AND EXCITING EVENTS ON OUR PROGRAM FOR 2022



### Events

#### Exhibitions

7D Open Divisional

2D Futurity (4, 5, & 6y/o)

Open Pole Bending

4D Junious Divisional

Maturity (7 & 8y/o)

Junious Pole Bending

Little Drum Runners

## Australia's Richest Barrel Race

**Round Money + Average Payouts**  
**Buckles, Trophy Saddles, Prizes**  
**AND DID SOMEONE SAY PRIZE MONEY?!**

**Starting Monday Sept. 12th with Exhibitions and  
ending Saturday Sept. 17th with Presentations**

The AELEC venue has been booked. Major discussion and thought has gone into the ground, with a trial at the AQHA nationals barrel race on April 2nd utilising ground preparation machinery and implements, which was deemed a success.

Discussions are still underway with

AELEC in regards to trade stalls/booths, camping and stabling, and food vendors.

We can confirm there will be several new warm-up arenas this year. More details in the near future with regards to camping and stabling prices and booking detail which will be directly through AELEC.



# *Stallion Incentive*

## **Are you a stallion owner?**

Then this is an opportunity not to be missed!

**PROGRAM NOMINATION FEE \$350 OR DONATE  
A BREEDING TO OUR ONLINE STALLION AUCTION**

All proceeds collected from the ABHA Stallion Incentive Program and Auction will go towards added money for the 2022 ABHA Stallion Incentive Futurity, Maturity, and Open. Breakout will be as follows: 45% stallion owner, 30% Classic, Maturity, and Open winner (or next fastest progeny), 10% ABHA, 15% advertising.

**FOR MORE INFORMATION CONTACT [DIRECTOR4@ABHA.COM.AU](mailto:DIRECTOR4@ABHA.COM.AU)**



## **WHAT IS THE STALLION INCENTIVE PROGRAM?**

The ABHA Stallion Incentive Program is awarded from progeny sired by stallions nominated in The ABHA Stallion Incentive Program.

All proceeds collected from the ABHA Stallion Incentive Program and Auction will go towards a side-pot at the 2022 ABHA National Finals for eligible horses entered in the Futurity, Maturity and Open Divisional. The highest placed horse in each event listed will determine the winners of the side-pot.

Payouts will be split equally between the 3 events as follows: 45% stallion owner, 30% rider, 10% ABHA, 15% advertising (inc stallion advert that can be kept by stallion owner, social media marketing, live feed advertising and a framed stallion advert showcased at the ABHA National Finals.

For more information on the stallion incentive please contact director Justin Gill at [director4@abha.com.au](mailto:director4@abha.com.au)

## *Volunteers Needed!*

**Time Keepers  
Arena Machinery Operators  
Arena Gate Attendants  
Chute Boss  
General Help**

If you can spare some time to help out during the finals please register your interest with our secretary via email [secretary@abha.com.au](mailto:secretary@abha.com.au)



# BECOME A SPONSOR!

We are excited to say sponsorship is starting to roll in the door, however we are in need of more support and sponsors to come on board to aid in the success of our event.

If you know of any business who may be interested in being part of the biggest barrel race in Australia please pass their information onto us. With outstanding business promotion opportunities, including livestream advertising, which in the past has

been viewed by over 50,000 people across several countries around the world including USA, Canada, UK, Turkey, Singapore and NZ, ABHA are in a solid position to offer businesses high-end sponsorship deals.

Please contact any of the Directors on our Board or Secretary Katrina on email: [secretary@abha.com.au](mailto:secretary@abha.com.au) to pass on possible business partner details.



**Let ABHA promote  
your business  
across the world!**

**Become an ABHA Finals Sponsor  
High-end or smaller opportunities  
Be a part of Australia's Richest Barrel Race!**