



MEDIA CODE OF CONDUCT

All approved media partners of Australian Barrel Horse Association (ABHA) are expected to represent themselves in the highest levels of professionalism, honesty, and integrity in all relationships with colleagues, clients and the Australian Barrel Horse Association (ABHA) members and fans.

We expect all of our media partners to know and follow this the ABHA Media Policy & Media Code of Conduct. Failure to do so can result in disciplinary action, including termination of media credentials, removal from the event facilities, and potential fines. Any waivers of this Code must be approved by Australian Barrel Horse Association (ABHA) Board of Directors.

If you have a question or concern about this Code or believe that someone may be violating it, you can make a report in writing to: president@abha.com.au

1. Subject Privacy

An approved media partner will respect the privacy and dignity of the Australian Barrel Horse Association (ABHA) members and athletes, especially in sensitive situations. ABHA obtains photograph & video consent from each rider and/or owner through event waiver & membership however, any professional not in an “official” capacity with the ABHA, must obtain consent from each rider and/or owner before taking any photographs or videos of them or their horses.

2. General Professionalism

An approved media partner will conduct themselves with the highest level of professionalism. This includes dressing appropriately and being respectful to Australian Barrel Horse Association (ABHA) staff, event attendees and colleagues.

3. Fair Business Practices

An approved media partner conducts their business in a fair and transparent manner in all dealings with Australian Barrel Horse Association (ABHA) staff, clients, and colleagues. They should never manipulate or deceive their clients, deprecate their colleagues, or misrepresent their work.

4. Respect for Australian copyright laws

An approved media partner should always respect copyright laws and ensure that they have the necessary permissions to use and distribute their work.

By signing this Code of Conduct, you agree to uphold the standards and values of Australian Barrel Horse Association (ABHA) and understand that the reputation of the association depends on the actions and integrity of its members and staff.

Media Partner Signature

Media Partner Name (Print)

Date